



ISO 22301 : 2019

Business Continuity

WHAT IS ISO 22301?

An ISO 22301 Business Continuity Management System (BCMS) provides a framework to help you create or improve your business continuity plan, enhance resilience and decrease disruptions to business performance in any period of uncertainty. A BCMS specifies requirements to plan, establish, implement, operate, monitor, review, maintain and continually improve a documented system to prepare for, respond to and recover from disruptive events when they arise.

Business Continuity Management provides an effective response by identifying potential threats to an organisation and their possible impact on business operations. This framework safeguards your reputation, profitability and the interests of key stakeholders.

WHO NEEDS ISO 22301?

A business continuity plan is an essential part of your strategic toolkit. Unavoidable events such as natural disasters and technological incidents can critically impact businesses worldwide, bringing operations grinding to a halt. Recent global disasters have proven that companies must go beyond relying on an emergency response plan and instead take adaptive and proactive measures to reduce the likelihood of disruption.

Businesses of all sizes from a multitude of industries exhibit sound business sense by engaging comprehensive and systematic processes of prevention, protection, preparedness and response for business continuity and recovery. ISO 22301 can support you with a rehearsed framework in the event of disaster recovery, IT failure, terrorist threats or staff illnesses.

BENEFITS OF ISO 22301

ISO 22301 Business Continuity Management System was created to reduce the risk of both major and minor disruptions to business. Additional benefits of an effective BCMS are vast and can be unique to your specific business but could include:

- Effective response to crises
- Protection of people
- Protection of physical and knowledge assets of the business
- Protect shareholder value
- Reduced downtime
- Improved operational effectiveness and resilience
- Vital records can be maintained and protected
- Compliance issues are identified and managed for alternative processes
- Improved understanding of the business - risk identification and analysis
- Preservation of markets by ensuring continuity of supply
- Health and Safety implications are correctly considered and legislations adhered to
- Improved overall security

RELATED SERVICES AND PRODUCTS

Beyond ISO 22301, IMSM can also introduce your business to a range of management system standards designed to be compatible and integrated to help develop and grow a profitable company by delivering audit efficiency, consistency and continual improvement.

IMSM also offers one-day and two-day Internal Auditor Training Courses and a range of services and additional products.

"IMSM's service was a huge help during the process. Our auditor has been brilliant. She looked really carefully at which parts of each ISO applied to us...so it was tailored to our business and not the other way around."

John W

To explore the ways ISO standards can help improve your business, **contact IMSM today** for an informal discussion with your local IMSM Area Manager.



Take the next step: request your no-obligation, fixed fee, custom quote today.