



# ISO 14001 : 2015

## *Environmental Management*

### WHAT IS ISO 14001?

ISO 14001 Environmental Management Standard (EMS) establishes a framework that businesses can follow to develop an effective environmental management system. ISO 14001 covers environmental management system requirements such as documentation, training, auditing, defining environmental aspects and their impact, performance evaluation, life cycle assessments, leadership, and continuous improvement.

This standard intends to protect the earth's environment while permitting the expansion of international trade and commerce.

ISO 14001 will help your company reduce its carbon footprint and lower costs. This international standard will allow your company to set up a fully integrated and effective EMS that will streamline operations, allocate time and resources more effectively and increase overall efficiency.

### WHO NEEDS ISO 14001?

Investing in an ISO 14001 EMS is an investment in the planet. An ISO 14001 certification demonstrates your care for the environment with the help of proven green credentials through third-party certification that provides independent verification and credibility. Any company looking to reduce their adverse effects on the environment, comply with applicable laws, regulations, and other environmentally oriented requirements, and continually improve in the above should consider investing in an ISO 14001 EMS.

For some businesses, ISO 14001 may not be mandatory. However, in a growing number of industries, ISO 14001 certification is a prerequisite for a successful operation within the market. Increasingly, several companies will only consider doing business with a company that can demonstrate their responsible approach to the environment. Even if ISO 14001 is not a current requirement, companies can reap many benefits of the EMS because ISO 14001 reinforces you're meeting regulatory or contractual requirements. ISO 14001 is also a signal to your buyers, customers, suppliers and other stakeholders that you are investing in the environment.

## BENEFITS OF ISO 14001

ISO 14001 is designed to be practical, useful, and usable for companies of all sizes and service industries. ISO 14001 Environmental Management will reduce your waste and give you a smaller carbon footprint; it can also reduce your tax, energy and insurance bills and lower your environmental liability. ISO 14001 benefits are vast and sometimes unique to your particular business; however, they could include:

- Reduce costs, overheads and wastage
- Focus on proactive management
- Impress existing clients
- Employee engagement
- Improve your reputation
- Ensure legislative awareness and compliance
- Win more business
- Reduced insurance costs
- Enhance company reputation with green credentials

## RELATED SERVICES AND PRODUCTS

Beyond the Environmental Management System of ISO 14001, IMSM can introduce your business to a range of management system standards designed to be compatible and integrated to help develop and grow a profitable company by delivering audit efficiency, consistency and continual improvement.

IMSM also offers one-day and two-day Internal Auditor Training Courses and a range of services and additional products.

**“Without the standard, most contractors wanted us to complete large questionnaires, often up to around 40 pages long. Now we just tick one box saying we are ISO 14001 certified and that’s all they need to know.”**

**Philip Brown, Mantis Cranes**

To explore the ways ISO standards can help improve your business, **contact IMSM today** for an informal discussion with your local IMSM Area Manager.



Take the next step: request your no-obligation, fixed fee, custom quote today.